

Quantumisle Data Retention and Consent Policy

Effective Date: 1st November 2024

1. Introduction

Quantumisle is committed to protecting the privacy and security of its clients' data. This Data Retention and Consent Policy outlines how we collect, use, retain, and safeguard client data, ensuring compliance with applicable privacy regulations. By engaging with our services, clients agree to the terms outlined in this policy, granting Quantumisle permission to store and retain necessary data.

2. Data Collection

We collect and retain client data to provide high-quality services, enhance user experience, and meet business requirements. Data collected may include, but is not limited to:

- **Personal Information:** such as client name, contact information, and business address.
 - **Account Information:** details required to manage social media, digital marketing, app development, or cybersecurity accounts.
 - **Usage Data:** information regarding service interactions, preferences, and performance metrics.
 - **Technical Data:** such as IP addresses, device information, and log data.
-

3. Purpose of Data Retention

Quantumisle retains client data to:

- Deliver, manage, and improve our services.
 - Ensure compliance with legal, regulatory, and contractual obligations.
 - Monitor and enhance security and fraud prevention measures.
 - Communicate service updates, improvements, or necessary technical notifications.
 - Generate insights for personalized experiences and recommendations.
-

4. Retention Period

Quantumisle retains client data for as long as necessary to fulfill the purposes outlined in this policy. The retention period varies based on data type and purpose, including:

- **Active Client Data:** Retained throughout the client's engagement with Quantumisle's services.

- **Inactive Client Data:** Retained for a period of up to [specified time, e.g., 5 years] following the termination of services, in compliance with legal and business requirements.
- **Anonymous or Aggregated Data:** Retained indefinitely, as it cannot be used to identify an individual and is used for analytical purposes.

Upon the expiration of the retention period or upon receiving a data deletion request (where applicable), Quantumisle will securely delete, anonymize, or otherwise render the data inaccessible.

5. Data Security and Confidentiality

Quantumisle implements stringent security measures to protect client data, including encryption, access controls, and regular security audits. Only authorized personnel have access to sensitive data, and all staff members receive training on data protection policies and practices.

6. Legal Compliance

Quantumisle is committed to complying with all applicable data protection laws and regulations, including but not limited to:

- **General Data Protection Regulation (GDPR)** for clients located in the European Union (EU) and European Economic Area (EEA).
- **California Consumer Privacy Act (CCPA)** for clients based in California, USA.
- **Health Insurance Portability and Accountability Act (HIPAA)** when applicable to sensitive healthcare information.
- **Data Protection Act** for clients in the United Kingdom.

Quantumisle will ensure that all data handling and retention practices meet or exceed the standards required by these and other applicable laws. This includes:

- Providing clients with access to their data and facilitating data portability as required.
- Respecting client rights to data deletion and correction, in line with regulatory timelines and procedures.
- Notifying clients promptly in the event of any data breach that may compromise their data security.

Any third-party vendors or partners with whom Quantumisle shares data for service purposes are required to meet our privacy and security standards and comply with applicable legal requirements. Quantumisle will conduct regular audits to verify these compliance measures.

7. Consent to Data Collection and Retention

By engaging Quantumisle's services, clients explicitly consent to:

- The collection, processing, and retention of their data as described in this policy.

- Quantumisle’s continued use of anonymized and aggregated data for business insights and improvement.

Clients have the right to withdraw their consent at any time by contacting us at [contact email]. Withdrawal of consent may impact the ability to deliver certain services or maintain service quality.

8. Client Rights

Clients have the following rights regarding their data:

- **Access:** Clients can request a copy of their data held by Quantumisle.
- **Correction:** Clients may request corrections to inaccurate or incomplete data.
- **Deletion:** Clients may request data deletion, subject to regulatory and business retention requirements.
- **Data Portability:** Clients may request to transfer their data to another provider.

To exercise these rights, clients can contact Quantumisle at [contact email or phone number].

9. Updates to This Policy

Quantumisle may update this Data Retention and Consent Policy periodically to reflect changes in legal requirements, business practices, or service offerings. Clients will be notified of significant changes via email or through an announcement on our website. Continued use of Quantumisle’s services constitutes acceptance of the updated policy.

10. Contact Information

For questions or concerns regarding this policy, or to exercise your data rights, please contact us at:

- **Email:** [email]
 - **Phone:** [phone number]
 - **Address:** [company address]
-

By agreeing to this policy, clients acknowledge that they have read, understood, and consent to the collection, retention, and processing of their data by Quantumisle as described above, in compliance with applicable data protection laws.

This policy ensures Quantumisle’s commitment to secure data handling and legal compliance, promoting transparency and client trust through a structured approach to data retention.

End of document

